

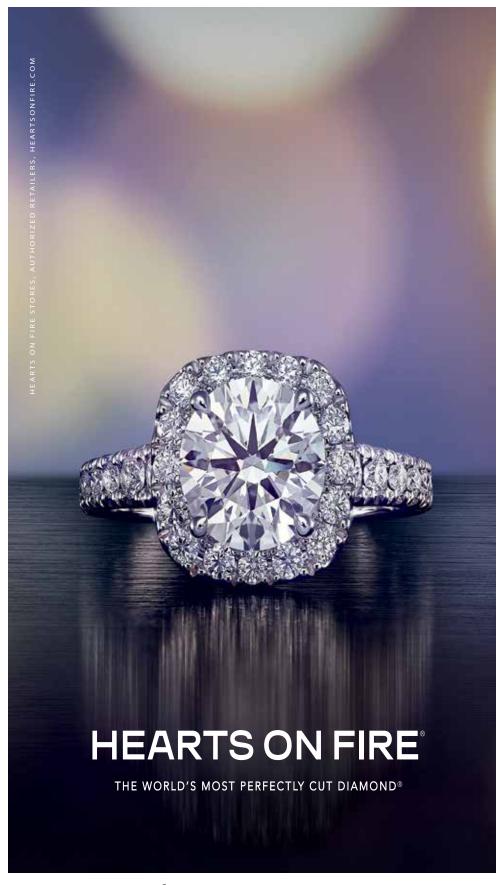
"Onward!"
Roger Yost Leaves Salem Better Than He Found It...

Pentacle Theatre Celebrate the 2020 Season of Salem's Premier Community Theater

Best Food...Best Casino "The Popular Choice" Spirit Mountain Always Dishes up the Best.



BEST OF UNITED: Highlighting Work in the Community





DOWNTOWN SALEM 503-363-5640

A Note From Gerry Frank

I am pleased to announce that the fourth edition of Gerry Frank's Oregon (published June 2018) remains the best-selling comprehensive guide to Oregon; available at oregonguidebook.net.



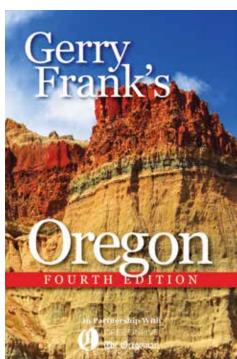
Gerry Frank

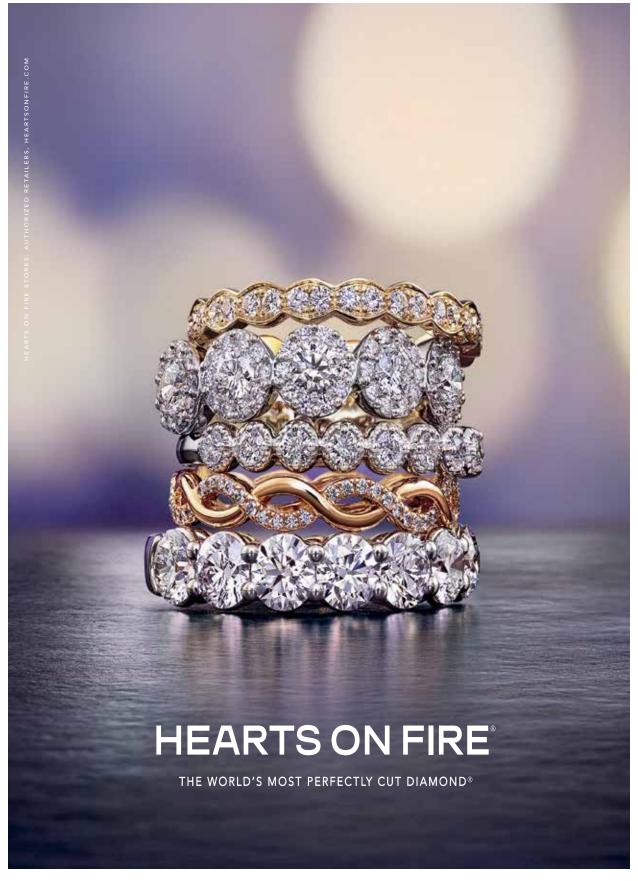
This new edition has been completely updated with dozens and dozens of new listings. These entries are my recommendations for the best places to eat, sleep, play and relax in our great state. Find the best seafood shacks on the coast. Learn about a remote cattle ranch where you can dig for your own thundereggs (our state rock). From trendy bistros to historic lighthouses,

from gleaming new hotels to log cabin hideouts, from county fairs and festivals to Willamette Valley wineries, brew pubs and unique retail stores – each place and activity I suggest (over 700 descriptive reviews) is worthy of your time and hard-earned dollars. No region of the state has been overlooked.

Growing up in a "department store" family with roots in Oregon long before it was a state, I developed a certain savvy for retail salesmanship. I later spent a good part of my life as chief of staff to the late Senator Mark Hatfield. Working together for a quarter century, we visited every corner of Oregon's geography on constituent swings. For over 30 years now I have been writing for The Oregonian Travel Section, furthering my knowledge of Oregon's nooks and crannies. It is these adventures and experiences – as well as the recommendations and memories of friends, colleagues and readers – that I drew upon to form the basis of Gerry Frank's Oregon.

And it has been a huge success. I have been overwhelmed by the positive response to the first three editions. I hope you enjoy this new edition as much as I did bringing it to you.







DOWNTOWN SALEM 503-363-5640

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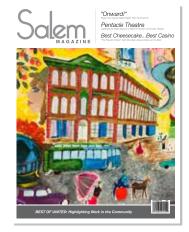


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CONTENTS



COVER PHOTO:
Original Art by Unknown Young Artist
Hangs in The Reed Underground

pg 2 A Note From Gerry Frank

pg 6 2020 Vision by Alex Casebeer pg 7 "Onward!" Roger Yost Leaves

pg 11 Hallie Ford Museum of Art

pg 13 SAA: 21st Annual Clay Ball

og 15 The Photo Eye: David J Warrington

Salem Better Than He Found It

pg 18 Pentacle Theatre 2020 Season

og 20 Winter Fashion

pg 29 Salem Reporter: Trust in Media

pg 31 Spirit Mountain Presents: Chris Isaak

pg 33 Salem Magazine Gourmet: Best Food...Best Casino

pg 38 Around Town with Mary Louise

pg 44 Living: McNary Estates

pg 46 Living: Don Lulay Homes

pg 50 BEST OF UNITED

Salem MAGAZIN

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2020 Vision By Alex Casebeer

We've all heard the phrase "hindsight is 2020". Well guess what? NOT ANYMORE! 2020 is no longer in the hindsight, and yes I am talking about the year 2020! We all have the chance to start a new year, a new decade, and really make our mark on what the next 1-5-10-20 years look like. Does scare or motivate you?

Recently I was reading a book on leadership ("Handbook to Leadership" by Ken Boa) and he talked a little bit about vision casting. Here were my take-aways – and what I am going to be doing with regards to having a 2020 vision.

- **Vision.** It all starts here. There are promises that may be far off. Or they may be completely made up at this point! But YOU have a vision, whether it be for your business or yourself personally. I know you do! Let this give you power for today because you have this vision. Write it down, think about it, talk about it, live and breathe it. It is real!
- **Confidence.** Remain optimistic always! Let this phrase sink in with you: "Make a legacy, not a living". Just because something impedes your vision or dream doesn't mean you can't figure out a way around or through it. You got this! Stay calm and remain confident!
- **Hunger.** Embrace hope/promise. Enjoy the chase. Devour what is in front of you! And at the end of the day, have ownership of what those who come after you will enjoy. You are doing something special and it may not be for you, but for the people who come after us down the road. How inspiring is that!
- **Resolve.** Let your dreams not your memories of the past consume and motive you. Make up your mind on what you are going to accomplish this year, next year and for years to come and never settle. Focus is huge!

We have so much to be thankful for and at the same time so much to work on. We all have the chance to set the tone for this year – and decade. What things did you leave on the table in 2018? The question is, what are you going to do about it?

Until next time, let someone in on your vision. Be vulnerable, honest, transparent and open. You never know who may be able to help you get where you need to go

Alex Casebeer is a Partner at Capitol Auto Group and can be reached at acasebeer@capitolauto.com 503-585-4141 or twitter.com/alexcasebeer

Your special day should be perfect









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"Onward!" Roger Yost Leaves Salem Better Than He Found It...

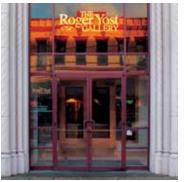


When Roger Yost took his first look at downtown Salem, it was rather underwhelming. The year was 2004. Downtown Salem was in desperate need of a capital infusion. Yost, a retired creative executive with Jantzen could not have come along at a more perfect time with his investment and improvement ideas. He was a knight in very shiny armor. Yost bought the Reed Opera House, the Capitol Center (Salem's tallest building), The Allesandro Building and the Vick Building. Roger not only put his money

on the table, he quickly became a driving force in Downtown Improvement projects. Always there to lead the promotions for First Wednesday and Go Downtown. Roger brought music and art to every corner of the city. When Yost began to restore and renovate the historic Reed Opera House, it became an inspiration for other property owners as well. Mayor Janet Taylor certainly remembers when Roger Yost came to town. "Looks like we are going to put some lipstick on this little Cinderella city."









-6-



HAPPENINGS

We have exciting events coming up and hope you will join us.

Winter Classes & Workshops

WINTER CLASSES & FLUID ART/NEW METHODS & APPLICATIONS WORKSHOPS:

Classes start January 13th. If you are interested in taking a class please go to our website and sign up under CLASSES at www.willametteartcenter.com or call (503) 365-3911 for more information.

THE OAKS GALLERY PRESENTS

THE BLACK & WHITE CERAMICS SHOW



Join us for an our "Black and White" ceramics exhibit

Reception is Friday, January 31 6 PM to 8 PM

Exhibit runs from January 28th through February 29th
We hope to see you there!

This exhibit focuses on all things black and white including ceramic, jewelry, paintings, etc.

Family Clay Sunday

Family Clay Sunday starts January 12th. Kids of all ages are invited to spend Sundays creating clay art together at Willamette Art Center's "Family Clay Sunday". Our instructors design projects for all age levels and help everyone complete their work. Drop in anytime between 1pm and 4pm through the yellow gate on Silverton Road. \$10 for a family of 4 and \$3 for each extra person. Create a clay piece to treasure for years to come!

Drop In Open Painting Studio and Mixed Media Mondays

Mondays in the Oaks Gallery Classroom join our community of artists and paint, draw, collage, whatever your artistic heart desires! \$3 per person. 11am - 4pm

For more info on all of these events, check out our website at willametteartcenter.com



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Oregon State Fairgrounds
Yellow Gate / off Silverton Road
Phone: (\$93) 365-3911
Check us out online at
https://www.willametteartcenter.com



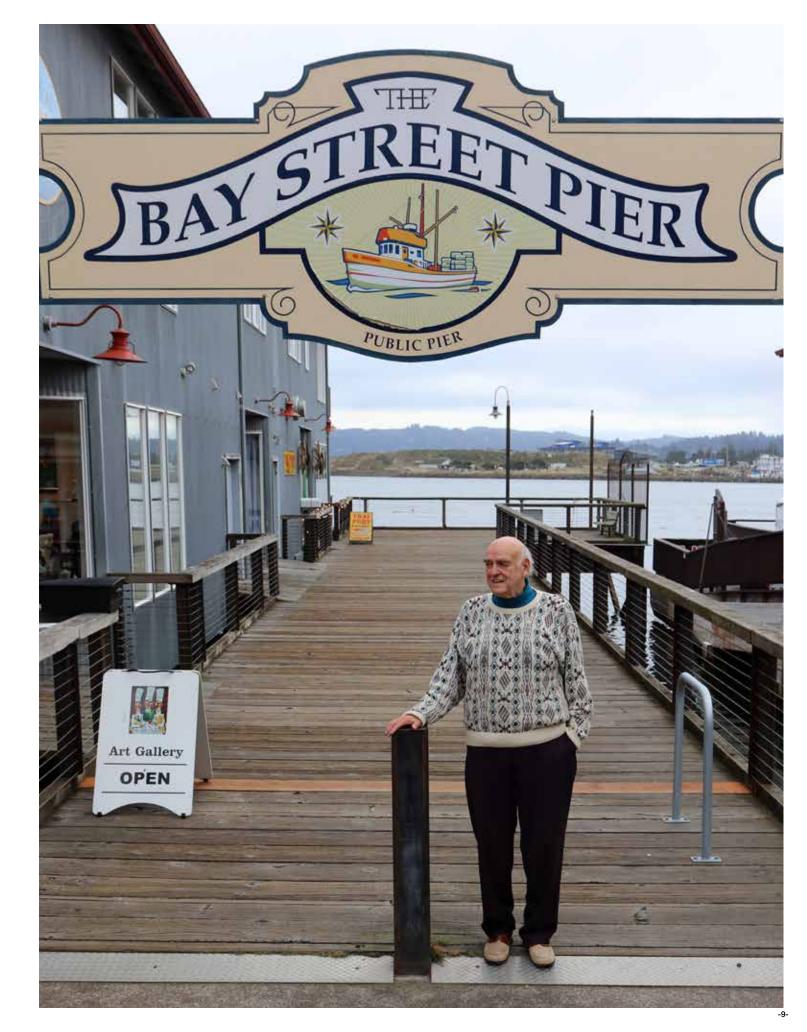
"Onward!"

Roger Yost Leaves Salem Better Than He Found It...





"Roger brought a new energy and was just such an inspiration to everyone" Susie Bicknell was he General Manager of Meier and Frank - Macy's. She recalls Roger's vision for a more hospitable and welcoming downtown. "The Fun Starts Here" Downtown Salem is a better place today in part because of Roger Yost. After 16 years in Salem, Roger has sold the last piece of his Salem real estate collection. The Vick Building was sold to Western Oregon University in the Summer of 2019. Today you can find Roger Yost not retired. He's very busy with his new waterfront property in Newport. It houses a world class art gallery, a restaurant and penthouse with a Newport Bay observation point. Roger is not so far away from Salem to still see a final vision.



-8-

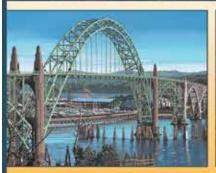
Roger Yost GALLERY

This exciting new gallery on Newport's Bay front is filled with international art, sculpture, pottery, ceramics, fashion, jewelry and the largest collection of Disney Fine Art in the Pacific Northwest.









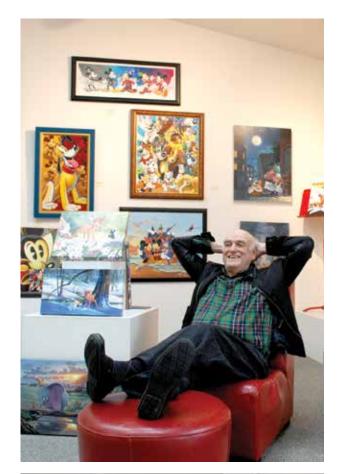


859 SW Bay Blvd. • Newport, OR 97365 541-574-0802

www.rogeryostgallery.com

"Onward!"

Roger Yost Leaves Salem Better Than He Found It...





Roger is very proud to leave Salem with a gift that will last forever and help shape its future. The Roger Yost Leadership Endowment Fund. Sure to elevate Western Oregon University in their mission to provide students with a trans-formative education. Funded with \$100,000, Roger Yost once again makes a critical investment in Salem. The Roger Yost Leadership Endowment ensures that the artists, athletes, dreamers, entrepreneurs, teachers, and innovators at WOU thrive. These students are our next community leaders. Roger Yost often ends his correspondences with "Onward" In this case it well describes his Salem exit.

Capturing Power Through The Lens of Art



Jim Lommasson (American, born 1950), Wild Card Boxing Gym, L.A., CA, 2005, archival pigment print, 13 x 16.75 in., collection of the Hallie Ford Museum of Art, Willamette University, Salem, Oregon, The Bill Rhoades Collection - a gift in memory of Vay and Murna Rhaodes, 2017.026.009. Photo: Dale Peterson

Drawn from the Hallie Ford Museum of Art at Willamette University's collection of modern and contemporary regional works on paper, "Capturing Power: Works on Paper from the Permanent Collection" presents prints, drawings, and photographs that portray representations of power and power relationships. Organized by curator Jonathan Bucci, the exhibition opens January 7 and continues through April 26, 2020, in the Print Study Center. The influence of power and its impact on our lives have been imbedded in the content of artistic exploration since the first works of art were created-depictions of the hunt, objects of worship, and representations of gods all relate to power and control. "Capturing Power" asks visitors to consider who is empowered and why, as well as how the works in the exhibition convey a sense of power—be it political, physical, or psychological. Featured artists include Holly Andres, Frank Barnett, Helen Blumenstiel, Stella Douglas, Constance Fowler, Carl Hall, Craig Hickman, Betty LaDuke, Jacob Lawrence, Jim Lommasson, V. Maldonado, Henk Pander, Byron Randall, Jim Riswold, Roger Shimomura, Sara Siestreem, Andrew Vincent, Marie Watt, Sean Whonnock and Jeremy Red Star Wolf. This exhibition is supported by general operating support grants from the City of Salem's Transient Occupancy Tax funds and the Oregon Arts Commission.

The Hallie Ford Museum of Art

The museum is located at 700 State St. in Salem. Hours are Tuesday through Saturday from 10 a.m. to 5 p.m. and Sunday from 1 to 5 p.m. The museum is closed on Monday. General admission is \$3, \$2 for seniors and students, and children younger than 12 are admitted free. Admission is free to everyone on Tuesdays. For more information call 503-370-6855 or visit willamette.edu/arts/hfma.



Exhibition Celebrates The Art and History of The Game Of Chess



Figural Chess Set, India (Province of Rajasthan) late 18th century, painted ivory, collection of Maryhill Museum, 1964.11.1. Photo: Dale Peterson.

The Hallie Ford Museum of Art at Willamette University is pleased to present "Checkmate! Chess Sets from the Maryhill Museum of Art." This exhibition traces the fascinating history of chess across continents and through time, from its origins in India to its current popularity throughout the world. Organized by curator Jonathan Bucci and drawn from the extensive collection of the Maryhill Museum of Art in Goldendale, Washington, one of the finest collections of its kind in the United States, the exhibition opens January 7 and continues through April 26, 2020, in the Study Gallery. The exhibition features approximately two dozen chess sets from Asia, Africa, Europe, and the Americas that date from the 18th through 20th centuries. While working within the predetermined structure of 32 game pieces, chess makers have historically brought their own creativity and interpretation to each set, resulting in a wide variety of materials and themes. Created in wood, glass, bone, and ivory, the sets include traditional designs as well as abstract, non-figurative sets and narrative sets depicting mythological characters and historical figures. Discover Ferdinand the Bull and his friends. Look eye to eye with the Red Queen from "Alice in Wonderland." Face the Inuits of the north with pawns who are seals, and be sure to not get trampled by the caravan of elephants on their way to battle.

Lecture

In conjunction with the exhibition, Colleen Schafroth, executive director of the Maryhill Museum of Art, will deliver an illustrated lecture on the history and art of chess on Thursday, February 13 beginning at 7:30 p.m. in the Paulus Lecture Hall in the Willamette University College of Law. Schafroth is the author of several books on the history of chess including The Art of Chess.

Chess Tournament

A "Leap Day Chess Tournament" will take place Saturday, February 29 from 12 noon to 4 p.m. in the Maribeth Collins Lobby of the Hallie Ford Museum of Art. For further information, and how to register, visit willamette.edu/go/hfma-tournament or call 503-370-6855. This exhibition is supported by general operating support grants from the City of Salem's Transient Occupancy Tax funds and the Oregon Arts Commission.

The Hallie Ford Museum of Art

The museum is located at 700 State St. in Salem. Hours are Tuesday through Saturday from 10 a.m. to 5 p.m. and Sunday from 1 to 5 p.m. The museum is closed on Monday. General admission is \$3, \$2 for seniors and students, and children younger than 12 are admitted free. Admission is free to everyone on Tuesdays. For more information call 503-370-6855 or visit willamette.edu/arts/hfma.



Clay Ball: The Roaring Twenties!



Join us for the 21st annual Clay Ball Saturday, February 22 at the Salem Convention Center. This annual auction and dinner fundraiser brings together over 400 of Salem's generous art supporters to raise money for the Salem Art Association. Your ticket purchase, along with any purchase made in the auctions, benefits our core programs including the Bush Barn Art Center and the Community Arts Education program. This year's theme, The Roaring Twenties, is sure to be a night of revelry as we all come together to celebrate prohibition era style. Peruse the wide array of silent auction packages while enjoying delicious hors-d'oeuvres, complimentary wine and beer during the opening reception. The evening continues with a gourmet three-course dinner followed by an exhilarating live auction featuring notable local artists and premiere destination packages. The guests will keep the party going after the bidding ends when the DJ starts spinning and the dance floor opens up. This year's Clay Ball is guaranteed to be an evening to remember.



Friday, February 22, 2020 5:30 – 10:00 PM Salem Convention Center

Advanced Tickets: \$85 (Ends February 14) Regular Tickets: \$95 (February 15-22) To purchase tickets, call 503-581-2228 or visit salemart.org/events/clay-ball/

Salem Establishes Tourism Promotion Area



Additional Funding Stream Will Bolster Tourism Marketing & Promotion Efforts

On November 25, Salem City Council made a bold and visionary move by creating Oregon's second Tourism Promotion Area to give lift to the region's tourism economy. Championed by the Salem Area Lodging Association (SALA) and Travel Salem, the Salem Area Tourism Promotion Area (STPA) is a two percent fee assessed on guest room nights at lodging

SALEM IS READING! METRO POPULATION 400,408 AND GROWING.

200	PRESURECY DISCOURTS			
DOUBLE SPREAD	\$2400	\$2160!	20001	\$1880
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1/2 PAGE HERICAL DE	\$750	*675	*635!	600
1/4 PAGE	¹ 450	\$405!	\$380!	1360
1/8 PAGE	1300	\$2701	\$2551	\$240

ALL AGS INCLUDE: WEBSITE COVERAGE, CONTENT GENERATION AND EDITORIAL FEATURES.





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"The Tourism Promotion Area is a game changer for the tourism and hospitality industry in Salem," says Scott Snyder, general manager of the Grand Hotel and chair of SALA. The STPA provides supplemental funding beyond the 25% of the Salem transient occupancy tax that is currently allocated to tourism promotion. It is expected to generate between \$800,000 and \$1 million in its first year. "The STPA will provide a stable source of funding to support tourism marketing, with the ultimate goal of increasing hotel occupancy and visitor spending," adds Snyder.

facilities within the city. The funds generated by the STPA will be used

to support tourism marketing and sales efforts to further advance the

region's competitive position as a premier visitor destination.

The STPA funds will be collected from hotels starting January 1, 2020, and allocated to Travel Salem, the official destination marketing and management organization for the region. An advisory committee made up of Salem hoteliers will work closely with Travel Salem to develop the strategies that will drive more overnight visitors to Salem - particularly during the off-peak season (October through March) when hotel occupancy is usually softer than in the spring and summer months.

Salem is the second city in Oregon to establish a Tourism Promotion Area, which is also known as a Tourism Improvement District (TID). In 2012, Portland became the state's first city to establish a TID. The Portland initiative has been highly successful, where hotel occupancy and average daily rates during the off-peak season have grown significantly since the program's inception."The TPA is a significant milestone for Salem, creating a legacy funding mechanism that will have a generational impact on job creation and enhanced quality of life for our communities," says Travel Salem President and CEO Angie Onyewuchi. "It will dramatically expand Travel Salem's ability to promote the region and tell the stories of the people and the place that genuinely make this part of the state the Most Oregon Part of Oregon! I believe that TPAs and TIDs will become a more popular funding mechanism for tourism promotion in the years to come as other communities explore this dedicated funding opportunity," she added.

To date, there are more than 160 TIDs and TPAs in 14 states.

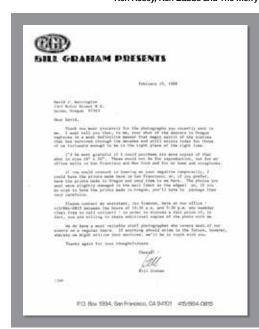
Travel Salem serves as the destination marketing and management organization (DMMO) for Salem and Marion and Polk Counties. dedicated to promoting the region as a premier destination for business and leisure travel. To learn more, visit TravelSalem.com

The Photo Eye The Photography of David J Warrington



Ken Kesev, Ken Babbs and The Merry Pranksters, Bill Graham Civic Center (1997)

Philadelphia 76ers vs. Portland Trailblazers (1979)





Letter From Bill Graham (1988)

The Grateful Dead, Oregon Country Fair Site (1982)



Neil Young, Somewhere on a Desert Highway (1993)

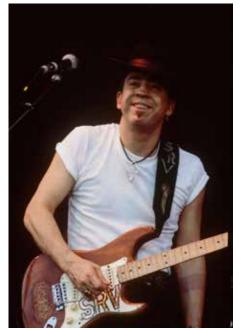


The Who, Memorial Coliseum (1987)

ThePhotoEye.net

The Photo Eye Archives Since 1979.

The Photo Eye The Photography of David J Warrington





Stevie Ray Vaughan, L.B. Day Amphitheater (1990)

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The Photo Eye Archives Since 1979.

ThePhotoEye.net



"We Don't Just Frame Pictures, We Frame Memories"







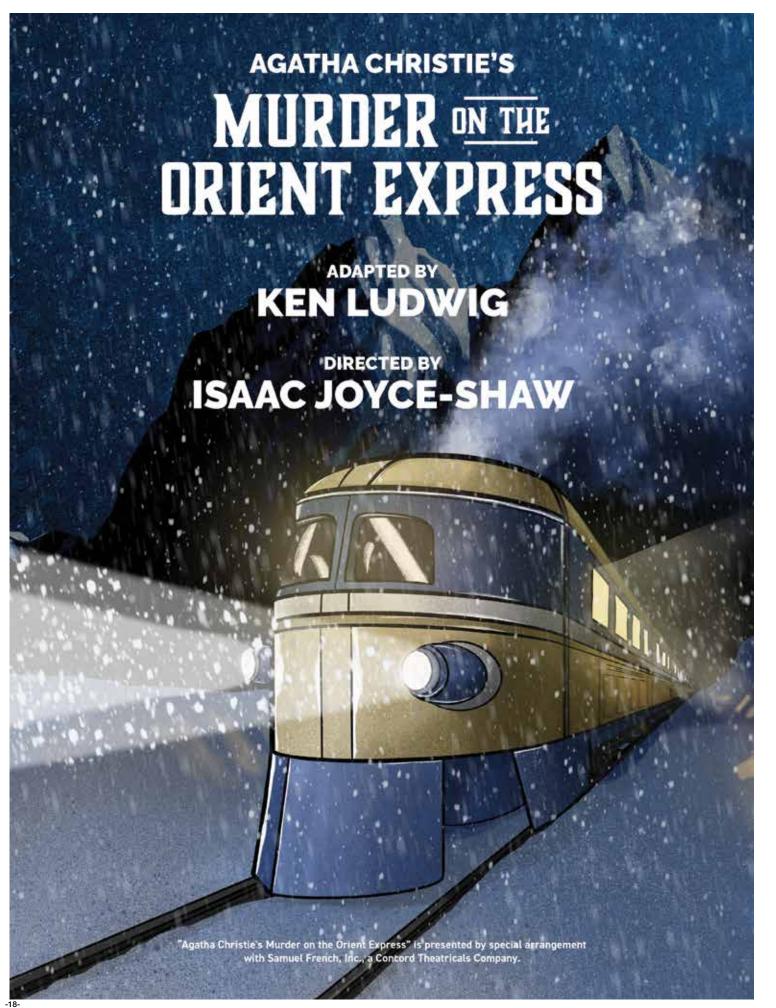


Framing & Art Gallery

The Elsinore Framing & Gallery is continuing to change and evolve as a business. The founders, Steve and Barb Narkaus have retired from the day to day operations and General Manager Brent Allen has taken leadership of the store. The gallery has found new life as an original showcase for local and Northwest artists while continuing to provide the best in custom picture framing and design for the Willamette valley. Starting with a complete makeover and re-branding, the business has been shifting from it's previous model to include a stable of featured artists, high-end picture framing services and an ever-growing online gallery.

In the past year, the gallery also split it's web presence into two sites: www.elsinoregallery.com, which covers their art, events and online gallery and www.elsinoreframing.com, which features their unique design and framing services. Their new slogan..."We don't just frame pictures, we frame memories," is indicative of their dedication to providing quality, conservation framing at affordable prices. "We've made a substantial effort to make our gallery a comfortable, friendly and welcoming place to visit. We have a great collection of artwork as well as framing for every budget or project need."-Brent Allen

-16-



Upcoming Shows At Pentacle Theatre



Rodgers and Hammerstein's Cinderella Production Production

Jan. 3 to 5 • Elsinore Theatre

Music By: Richard Rodgers | Lyrics By: Oscar Hammerstein II | New Book by Douglas Carter Beane | Original Book by Oscar Hammerstein II | Directed By: Karen McCarty

Rodgers + Hammerstein's Cinderella is the new Broadway adaptation of the classic musical. This contemporary take on the classic tale features Rodgers and Hammerstein's most beloved songs, including "In My Own Little Corner," "Impossible It's Possible" and "Ten Minutes Ago," alongside a hilarious and romantic libretto by Tony Award nominee Douglas Carter Beane.

Suitability: Suitable for all audiences, from young children to young-at-heart centenarians.



Agatha Christie's Murder on the Orient Express 2020 Season Production

Jan. 17 to Feb. 8

Adapted for Stage By: Ken Ludwig | Directed By: Isaac Joyce-Shaw

This classic murder mystery takes place in 1934 aboard the Orient Express. Detective Hercule Poirot, on his way to London after solving a murder in Syria, boards the famous train. The train is stopped by a snow drift, and one of the train's passengers is found murdered. Poirot is instantly on the case, and all the passengers are suspects. This play keeps you guessing with every new twist and turn, providing plenty of theories to contemplate until the culprit finally is revealed. Suitability: This show is suitable for teens and others who can handle a story about suicide and murder



The Cake 2020 Season Production

Feb. 28 to March 21

Written By: Bekah Brunstetter | Directed By: Jennifer Gimzewski

Suitability: This show is suitable for mature audiences who can handle its themes, explicit language, sexual references and implied nudity



Rabbit Hole 2020 Season Production

Written By: David Linsday-Abaire | Directed By: Jo Dodge

April 10 to May 2

Becca, her husband Howie and their son Danny have a happy life until unspeakable loss strikes their family. After tragedy strikes, Becca and Howie face a grief that threatens to tear them apart. With the help of each other and family, the relearn how to move forward in their new lives. Winner of the 2007 Pulitzer Prize, this drama explores grief, family, foreiveness and love.

Suitability: This show is suitable for teens and adults who can handle its themes and explicit language



Company 2020 Season Production

May 22 to June 13

Music and Lyrics By: Stephen Sondheim | Book By: George Furth | Directed By: Chris Fletcher

Robert, aka Bobby, is a bona fide bachelor celebrating his 35th birthday with his friends—all of whom are either married or in a committed relationship. The story focuses on Bobby's struggle with commitment, while taking you on a trip the Bobby's past lovers and major milestones. Don't miss this seven-time Tony award winning show, which The Guardian calls "one of the great grown-up musicals."

Suitability: This show is suitable for mature audiences that can handle its explicit language and sexual references

July 24 to Aug. 15



She Kills Monsters: Young Adventurers Edition 2020 Season Production

Written By: Qui Nguyen | Directed By: MaryKate Lindbeck

Set in 1995, Agnes Evans suffers from a bad case of being average and is the exact opposite of her nerdy younger sister Tilly. After Agnes suffers a devastating tragedy, she finds Tilly's Dungeons & Dragons campaign book—and finds herself thrown into an action-packed and unexpected journey. This dramatic comedy laden with homicidal fairies, nasty ogres, and 90s pop culture offers a heart-pounding homage to the geek and warrior within us all.

Suitability: This show is suitable for teens and adults that can handle its explicit language, crude humor, demons, fantastical fight scenes and exploration of death and grief



The Fantasticks 2020 Season Production

Music By: Harvey Schmidt | Book and Lyrics By: Tom Jones | Directed By: Deborah Johansen

Sept. 4 to 26

Suitability: This show is suitable for audiences that can handle adult humor

Ripcord 2020 Season Production

Oct. 16 to Nov. 7

Written By: David Lindsay-Abaire | Directed By: Karen McCarty

Abby, a cantankerous and private woman, lives at the Bristol Place Senior Living Facility. Unable to afford a private room, she has successfully chased away all previous roommates. Her new roommate Marilyn is a perky and who has fallen in love with the view and has no intentions of leaving. They make a bet that becomes a fierce and entertaining contest of wills. Hilarity ensues as each woman plays prank after prank trying to win.

Suitability: This show is suitable for audiences that can handle its dark humor and explicit language

Shrek The Musical 2020 Season Production

Nov. 27 to Dec. 19

Music By: Jeanine Tesori | Book and Lyrics By: David Lindsay-Abaire | Directed By: Robert Salberg

Suitability: This show is suitable for audiences of all ages who don't mid a bit of crude humor



Box Office Location: 145 Liberty St. NE, Salem, OR 97301 Monday through Friday 10 a.m. to 4:30 p.m. Office phone: (503) 485-4300

Theatre Location: 324 52nd Ave. NW (Salem-Dallas Hwy 22) Salem, OR 97304

TO BUY TICKETS OR FOR MORE INFORMATION VISIT pentacletheatre.org



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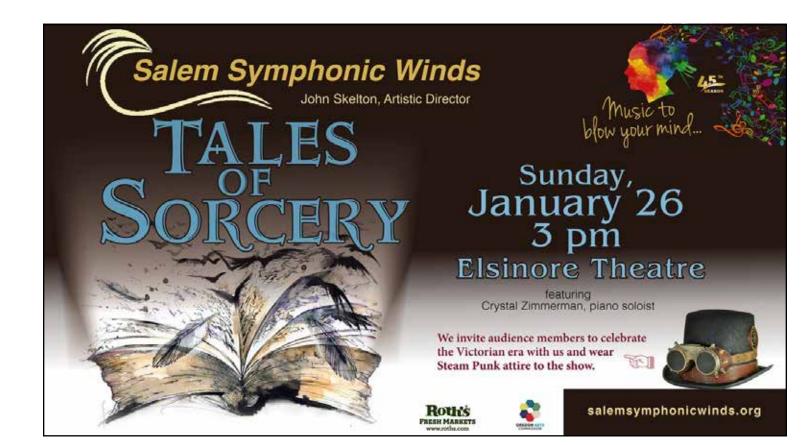




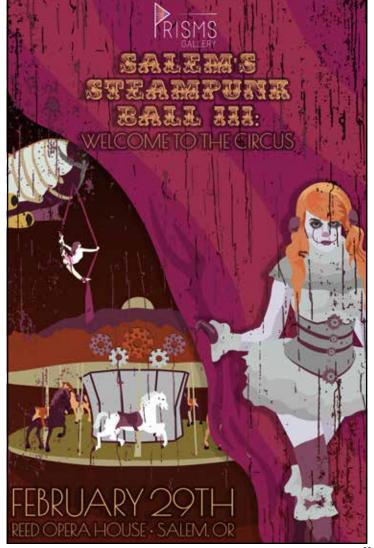
















Cozy Up this Winter with Tribal













P.J.Salvage

In a time where "staying in" is the new "going out",
P.J. Salvage is known for its incredibly soft fabrics, gorgeous prints, meticulous attention to detail in pajamas and loungewear.

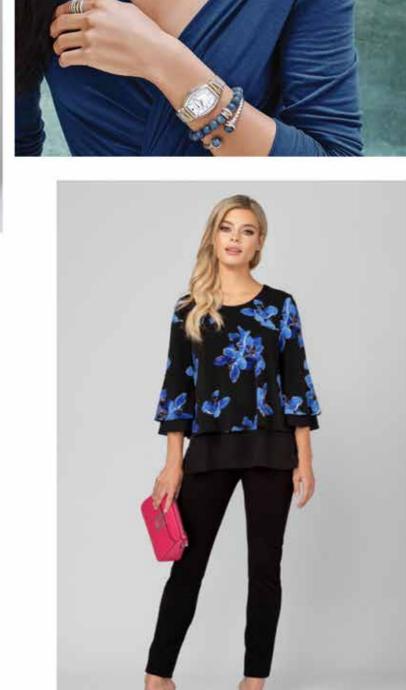




The Pantone
Color Institute
has announced that its 2020
Color of the Year is
PANTONE 19-4052 Classic
Blue, a deep blue shade that's
at once comforting and
relatable.





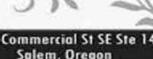




Clothing Gift

Clothing Gifts Accessories

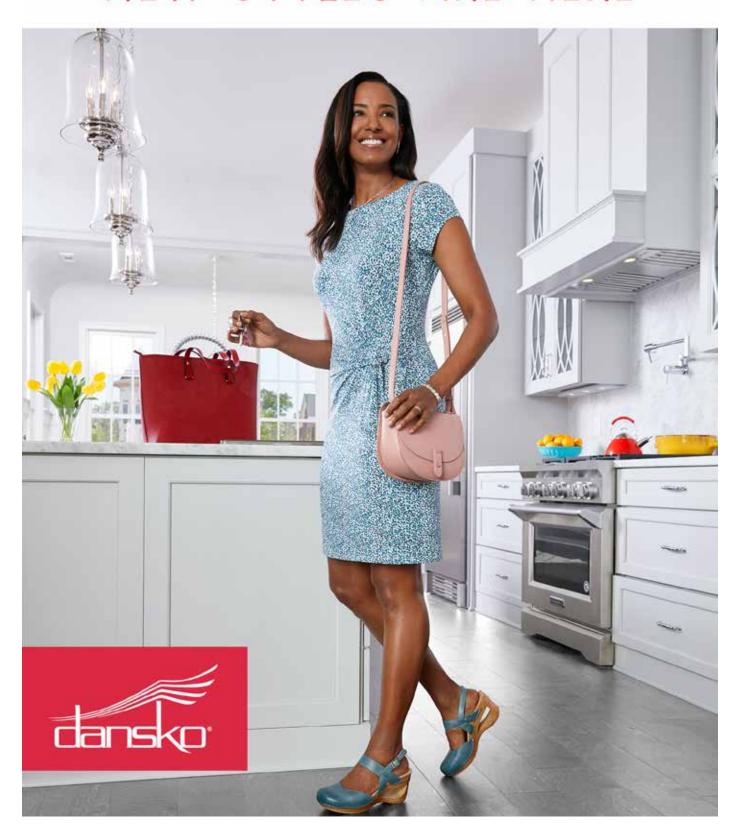
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As Trust In Media Wanes, I Lead A Team Focused on Earning It Back in Salem



The first edition of "News Shorts," a newspaper produced in 1965 for a fifth-grade class at the former Garfield Elementary School in Salem.

The lead on the police story was short.

"Jeff Zeir's trumpet was stolen Tuesday," the

That was my first news story for Salem

It appeared in my typewritten newspaper called "News Shorts." I was 10 and the little paper was intended for my fellow fifth-graders at Garfield Elementary School, now an office building in downtown Salem.

That was 55 years ago.

Now, all these decades later, I'm still determined to deliver the news to Salem

That's why Salem Reporter exists, and why it should be important to you.

My years of journalism in Oregon have covered all aspects, from community journalism and taking photos at McNary football games to tough investigations of Rajneeshees and Mexican drug cartels, done for The Oregonian.

Never in my years has the duty of journalism seemed so vital to the country.

And so challenging.

I'm using every ounce of experience and skill to give Salem what it should have - a trusted source of local news that's not biased or politicized.

Simply, people don't trust the news. Survey after survey can tell you that. Social media screams it. People just don't know who or what

That's partly the fault of journalists. As a group, we got too smug, too self-important in the years following Watergate. We tended to talk to, not with, the people we serve.

The diminished trust also is partly the fault of society. We've turned to the internet, believing content that should never be considered while increasingly dismissing as fake the news from traditional sources.

And fault rests as well with opportunistic leaders in government and politics. Spin - the distortion and manipulation of the truth - is a practiced art. Too many leaders are too ready to point blame at the press, deflecting their own accountability.

I can't do much about leaders or society, but I can affect change in journalism, in a small way. Through Salem Reporter, I aim to rebuild trust through relentless accuracy and fairness. The community deserves and needs such

In Salem, citizens can't engage if they don't know what's going on, if they don't get facts

People are left to wonder when and how important government decisions were made.

They find out too late to speak up to favor or oppose matters from zoning changes to school boundary shifts.

To my bone marrow, I believe the typical Salem resident does want to know what's going on around town, does want to know how to influence local decisions, does want to know why something happened.

The journalistic engineering behind Salem Reporter is intended for just that sort of Salem

When we started in 2018, we deliberately chose not to put out a print product. There is no expensive printing plant that needs to be funded, no unsteady delivery system and no costly overhead.

We went all digital. It's a rare soul that doesn't have a cell phone. And laptops and other devices are ubiquitous. The news goes out when it happens, not when the printing press fires up. And for readers, the news is there when you have the time to give it a read.

But the most important engineering we did was to focus on facts and truth. Our team of reporters - Rachel Alexander, Troy Brynelson,

Saphara Harrell and Jake Thomas - were picked for their ability to deliver a high quality and professional news service.

We decided against editorials and other political or issues commentary. I wasn't interested in online food fights that make a mess but rarely a point.

I closely manage the work, bringing to the task decades of experience that stretch back to "News Shorts." My standards are demanding, my ethics are strong, and my determination to give Salem a compelling news product is unwavering.

But I can't do this without you, the reader and

Subscribers sustain us. Those monthly fees, modest as they are, add up so we can hire professionals you can trust.

But subscriptions aren't about me or the reporters or our digital service.

They are about ensuring Salem doesn't lose what across the country is too much at risk local news produced by local people.

This is about having someone question city officials about cost overruns.

This is about digging into why so many students struggle in local schools.

This is about sharing the successes of your friends and neighbors doing good things for

Without subscribers, none of that would

You subscribe and we'll deliver. Won't you act right now to sustain this Salem effort?



Les Zaitz, a two-time Pulitzer finalist, is editor and CEO of Salem Reporter. Email: les@salemreporter.com

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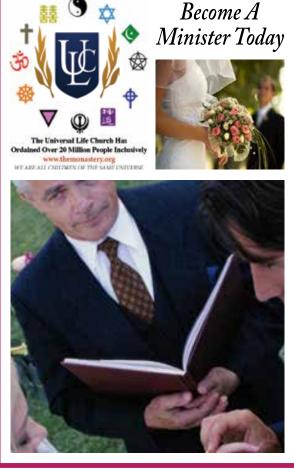
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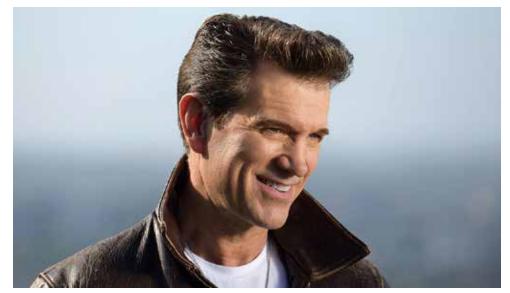
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Spirit Mountain Presents: Chris Isaak



In the course of Chris Isaak's career, he has released nine extraordinary albums, twelve singles, been nominated for two Grammy awards, acted in several motion pictures and starred in his own critically acclaimed TV series. His legendary shows with his longtime band Silvertone have entertained tens of thousands of people for over two decades. Even his hair has its own fan club. And yet, this highly praised herald platinum-selling artist has never released a greatest hits album.

Hard to believe, no? Well, unlike some artists who roll out a greatest hits package after, say, their second album, Isaak waited until he actually had enough hits to legitimately describe the collection as such.

"Shouldn't a greatest hits collection after two records be called 'Greatest Hit'?" Isaak asks. "I guess I've just always been too busy making records. Plus, it takes a while before you really want to compile everything. But after going through all the songs to make the Best Of, I feel like we have good stuff." Another significant hit included on Best Of is the south-of-the-border-flavored ballad "Somebody's Crying" from 1995's Forever Blue (both the single and album were nominated for Grammy awards in 1996). "I wrote that song in a closet," Isaak says. "I had just broken up with someone and hadn't been out of the house much. A friend of mine was having a party and as soon as I arrived I realized I didn't want to be there. The house had this big



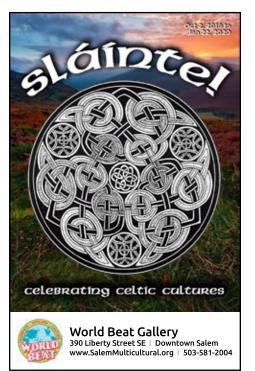
DATE: February 16, 2020 TIME: 7:00 PM (Doors open at 6:00 PM) TICKETS: \$40, \$50, \$60 VIP Meet & Greet Available AGE: Adults 21 and over

spiritmountain.com/events/chris-isaak

walk-in closet in the hallway, so I went in, shut the door, and sat down underneath the coats. There was a guitar leaning against the wall in the back. I started tuning it up and wrote 'Somebody's Crying."

And to what does he attribute the longevity of his career? "You know, I've never tried to jump on a trend, and I've never had to jump off of one," he says. "I try to do what feels right for each song. So I never have to go, 'Well, no more

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Cedar Plank Buffet at Spirit Mountain















We know a full day of bingo and slot machines can work up an appetite. Visit our Cedar Plank Buffet and enjoy dishes from professional chefs while you relax from your day of casino games, shopping, family fun, or live music shows. We offer Pacific Northwest-inspired cuisine, including fresh cedar plank salmon, and other unique dishes at our seven casino buffet stations: international, seafood, carving, American, Asian, the bakery, and pizza and more.





Cedar Plank Buffet is open every day of the week for breakfast, lunch, and dinner, with brunch on Sunday. For a full listing of hours and prices, visit spiritmountain.com/dining/cedar-plank-buffet



Spirit Mountain Presents: Criss Angel Raw The Mindfreak Unplugged

Criss Angel has dominated the world of magic for over a decade, but even with his incomparable success, Criss' passion is to constantly create and bring his magic revolution to fans everywhere. Criss Angel RAW – The Mindfreak Unplugged is a theatrical experience unlike any seen before; bringing Angel's famous sleight of hand street magic, mentalism, and even some of his most iconic illusions to life – all performed in an intimate, raw setting. This extraordinary evening of magic unplugged features Criss and some of his amazing friends with a stripped-down purity that's in-your-face and guaranteed to blow your mind. Experience Criss Angel like never before!

DATE: March 20, 2020

TIME: 8:00 PM (Doors open at 7:00 PM)

TICKETS: \$60, \$70, \$80 AGE: Adults 21 and over

spiritmountain.com/events/criss-angel-raw

2-

SPIRIT MOUNTAIN COMMUNITY FUND





CONTINUING A PROUD TRADITION OF GIVING

The Confederated Tribes of Grand Ronde is committed to honoring the tribal traditions of sharing and giving back. The Spirit Mountain Community Fund was established in 1997 as a way for the Tribe to give back to local communities who supported them during their most vulnerable time, the termination era.

Through the Community Fund, the Tribe donates six percent of all casino revenue to nonprofit organizations in northwest Oregon, promoting the sustainability, inclusion and advancement of underserved populations. This is accomplished by providing competitive grant programs in an 11-county service area, as well as to local government agencies in Polk and Yamhill counties, and to the 9 Federally Recognized Tribes of Oregon.

To learn more about the Spirit Mountain Community Fund or the Confederated Tribes of Grand Ronde, visit www.thecommunityfund.com or www.grandronde.org





GRANTEE SPOTLIGHT



Every year, thousands of families arrive at OHSU and Doernbecher Children's Hospital from every corner of the region to receive long-term, specialty care unavailable in their home communities nese patients leave their families, homes and jobs behind. They face not only a medical crisis but also the logistical and financial demands of finding a place to stay in Portland. That's why the Gary &

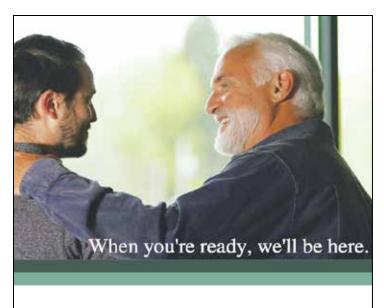
The Spirit Mountain Community Fund helped to support the construction of the Rood Family Pavilion at OHSU, a new guest house in Portland for out-of-town patients and their families. urly 2,000 donors across the country collectively raised \$32,000,000 to provide this new five-story home for healing for patients who truvel long distances to OHSU and Doernbacher Children's Hospital for specialized, long-term care.

The new guest house opened in the spring of 2019, providing 76 guest suites (38 dedicated to pediatric patients and 38 dedicated to adult patients) with amenities and programs designed to reduce stress, build community and promote healing for the whole family, including an entire floor dedicated to community activities, a Zen garden for relaxation and play spaces designed with the needs of Doernbecher patients of all mobilities in mind.

All guests stay for free or at a very low cost, depending on their situation. And thanks to our partnership with Ronald McDonald House Charities of Oregon & Southwest Washington, all families with a child at Doembecher Children's Hospital stay free of charge. Because we want our patients











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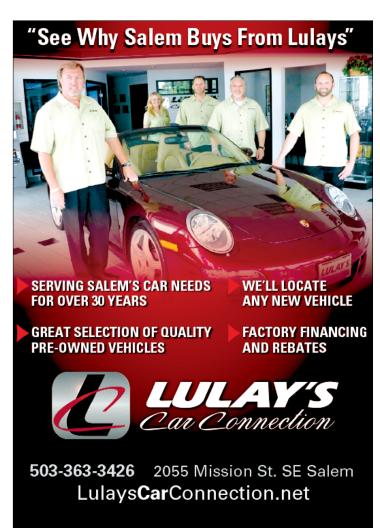
- · Chemical Dependency Treatment
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Saving the Salem Peace Mosaic











A year and a half of arduous effort by the dedicated volunteers of Save the Salem Peace Mosaic will culminate this week. They began working in summer 2018 to preserve the community-created public artwork during demolition of the Salem Family YMCA building, which it has adorned

Demolition of that building (Court Street Apartments section) by Staton Companies, Inc., will occur on Tuesday, December 17, proceeding from the back toward the front, where the mosaic is located. When the building has been demolished down to the second floor, demo work will be paused to allow general contractor CD Redding Construction, Inc., and subcontractor Benchwork Concrete Cutting to make final preparations for

Last week the mosaic was cut by Benchmark into eight large sections. The surface of the mosaic has been covered with plastic sheeting, and plywood panels have been installed in front of it, by CD Redding. Later this week, spray foam will be injected to fill the two-inch space between the plastic-covered mosaic surface and the plywood.

As a further means of protecting the mosaic during demolition of the building above it, Benchmark Concrete Cutting will make shallow cuts in the wall about two feet above the artwork. Then selective demolition will

These means of protecting the mosaic were developed with the advice of Donald Harvey, a structural engineer with Atkinson-Noland & Associates.

On Friday, December 20, after demolition of the building above the mosaic has been partially completed, Harvey will make the second of two site visits. At that time Harvey will evaluate the condition of the masonry in the areas where the mosaic's two trees extend up onto the brick.

Based on that evaluation, interior layers of masonry may be removed, leaving only the outer layer. After protection has been removed from the areas with tree branches, these will be cut into manageable pieces for reassembly later.

Then, vertical cuts will be made from the back of the masonry wall to meet the cuts earlier made in the mosaic to divide it into sections. Finally. horizontal cuts will be made under the base of it the mosaic. Wall cuts will again be done by Benchmark Concrete Cutting.

Transport of the mosaic sections to secure storage provided by the City of Salem has been scheduled for Friday, January 3. The panels will be transported in vertical orientation in a protective structure fabricated by CD Redding. OpenRoad Transportation of Dallas, OR, will provide the driver and a standard flatbed trailer. The mosaic will be transported in two loads, based on a weight limit of 48,000 pounds per load. It is anticipated that the loading will take approximately one hour, and that the first loading will be underway around 8:00 to 8:30 a.m. on January 3rd.

According to the board of Save the Salem Peace Mosaic, the artwork will remain in safe storage until its new site, "The Stables" addition to the Riverfront Carousel in Riverfront Park, is completed.

Save the Salem Peace Mosaic (SSPM) is a 501(c)(3) non-profit organization whose mission is to preserve the "River of Peace" mosaic and to re-install it in a permanent, fully accessible site. Funding for preservation of the mosaic has been provided by the Oregon Legislature, by grants from the City of Salem, the Oregon Community Foundation, and the Salem Foundation, and by many individuals







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Mary Louise VanNatta, APR, CAE is the CEO of VanNatta Public Relations and the social columnist for *Salem Magazine covering the best events in the valley.* www.PRSalem.com, Mlvg@PRSalem.com.

Salem will be packed full of events to attend in 2020. Mark your calendars, search out the perfect outfit, and get ready for the best times our city has to offer.

Jan. 18: Salem's Got Talent

Your fellow citizens may be more talented than you think! Enjoy the setting of the Historic Grand Theater for this evening of fun-filled entertainment by local talent, hosted by Tony Starlight and his live band. Sponsored by the Larry & Jeanette Epping Family Foundation, the event benefits the Boys & Girls Club of Salem, Marion and Polk counties. If you have a special talent, this is your chance to show off! SalemsGotTalent.Eventbrite.com

Jan. 25: First Taste

Do you love Oregon beer, wine, and spirits? Don't miss out on First Taste! Sample awardwinning wine and beer. Sip whiskey, vodka, or gin from Oregon. Learn about wine and how to make a great cocktail. The event is held at the Oregon State Fairgrounds. FirstTasteOregon

Feb. 19: Breakfast with the Chief

The Breakfast with the Chief event raises money to provide extra-budgetary items for local officers. Last year's event drew over 500 attendees. In 2020, the Salem Police Foundation will recognize and honor Chief Jerry Moore, who announced his retirement. The event will be held at the Salem Convention Center. SalemPoliceFoundation.org

Twenty Great Events in 2020



Feb. 22: Clay Ball

This annual auction and dinner fundraiser brings together over 400 art supporters to raise money for the Salem Art Association. This year's theme, The Roaring Twenties, is sure to be a night of revelry as attendees gather to celebrate in the prohibition-era style. The evening will serve a gourmet three-course dinner followed by an exhilarating live auction featuring notable local artists and premiere destination packages. Held at the Salem Convention Center. SalemArt.org

Feb. 29: SteamPunk Ball III

Be at the historic Reed Ballroom for an evening of dark and decadent fun at the Third Steampunk Ball. Held under "the big top," you can join a motley assortment of freaks, oddities, and performers of the unusual and unique for an evening of music, dance, games, and circus acts. Salemsteampunkball.ticketleap.com/circus

March 7: Salem Area Chamber First Citizen Awards

Since 1950, the Salem Area Chamber has honored citizens who exemplify servant leadership. The First Citizen Awards Banquet recognizes individuals in the categories of Outstanding Young Professional, Distinguished Service Award, and First Citizen. A fun and fancy event, this evening is a can't miss gathering. The event will feature a three-course dinner and is held at the Salem Convention Center. SalemChamber.org/events

April 16: Liberty House Child Abuse Assessment Center Spring! Dinner & **Auction**

Enjoy a delicious four-course meal paired with wines from local vineyards. In addition, there will be live and silent auctions. Proceeds support services for children referred to Liberty House for concerns of abuse, neglect, trauma, or grief. Held at the Salem Convention Center. LibertyHouseCenter.org

May 1-2: Cinco De Micro Brewfest

One of the most lively and popular events of the year, the Cinco de Micro Brewfest typically draws over 3,000+ beer lovers. The event has sampling and pouring of craft microbrews, live music, and food trucks. All proceeds support the Boys & Girl's Club of Marion & Polk County. CincoDeMicro.com





May 7: Friends of Pimpollo Salem Luncheon

Friends of Pimpollo (pronounced pimpoy-o and also known as FOP) develops and supports education-based projects in southern Mexico, specifically in the states of Oaxaca and Chiapas. The event typically features traditionally cuisine, live music, and speakers. Held at the Salem Convention Center. FriendsOfPimpollo.org

May 15-16: Family Building Blocks' Uncorked Revelry and Uncorked Live

One of the most popular cocktail parties around, Uncorked Revelry (May 15) guarantees an evening to remember. Enjoy a silent auction and samples of Oregon's finest wines, brews, and cuisine at Zenith Vineyards. The next evening attend the high-end and swanky, Uncorked Live (May 16). Black tie is encouraged for this dinner, silent/live auction event, also to be held in the beautiful Zenith Vineyard. FamilyBuildingBlocks.org/events

May 20: ShowBiz 2020

The Mid-Willamette Valley's Premier trade show at the Oregon State Fair. Local businesses showcase their latest products and/or services, while local restaurateurs and catering services offer tasty bites of your favorite dishes. ShowBiz represents the core of our business community. Sponsored by the Salem Chamber of Commerce. Showbiz@SalemBusinessJournal.com

June 27-28: World Beat Festival

The award-winning festival gathers and showcases different cultures. There are typically around 150 exhibitors and performing arts groups. Friday Night at the Beat is June 26. The focus country this year will be the Philippines. SalemMulticultural.org

July 17-July 19: 71st Annual Salem Art Fair & Festival

Held at Bush's Pasture Park, the Salem Art Fair & Festival is the longest-running art festival in the Northwest. A large crowd enjoys the 3-day festivities each year. There will be ample music, food, and fun for all ages. SalemArt.org/events

Aug. 28-Sept. 7: Oregon State Fair and Pairings!

Held Friday, Aug. 28, the Pairings! Event precedes the Oregon State Fair. This event offers wine, microbrews, and cuisine from some of Oregon's finest chefs, distillers, brewers, and winemakers. OregonStateFairFoundation.org

Sept. 18: SEDCOR Annual Awards Banquet

The Salem Economic Development Corporation (SEDCOR) hosts an awards lunch to recognize the work of businesses and organizations that support local economic development. Awards include Business Partner of the Year, Agri-Business of the Year, Innovative Product and more. Sedcor.com/page/Events

Oct. 24: Willamette Humane Society Bowsers Boo Bash

Dress up (in costume) and join your fellow pet lovers for a night of live and silent auctions, entertainment, delicious food, and more. Everything supports shelter pets in need. WHS4Pets.org

Nov. 13: Salem Health Foundation Gala

In its early stages of planning is the Salem Health Foundation Gala at the Salem Convention Center. Watch SalemHealth.org for details.



Nov. 19: Civil War Dinner & Auction

Held at the Salem Convention Center this highenergy dinner/auction event brings together over 600 fans of the Ducks and Beavers for one night in support of the Boys & Girls Club. Guests will enjoy an evening of heckling and bidding wars during the silent and live auction. CivilWarAuction.org

Dec. 4, 2020: Gala of Trees

Helping raise nearly \$1.6 million since it began in 1990, the Gala of Trees has supported the efforts of many nonprofit organizations serving children in need in Marion and Polk counties. Accompanying the one-of-a-kind trees are unbeatable gifts and experience packages. Guests dress to the nines at this event held at the Salem Convention Center and will benefit Family Building Blocks. FamilyBuildingBlocks. org/events

Dec. 19-23: Magic at the Mill

Held annually by the Willamette Heritage Center. The event features heritage tours, live music, diverse vendors, food and drink, and blacksmith and textile arts demonstrations. Wander around enjoying the beautiful light displays. WillametteHeritage.org

Make a point to attend as many events as you can this year. You can see updates from me in the Salem Magazine and Salem Reporter.

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SE Salem

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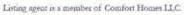
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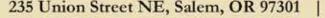
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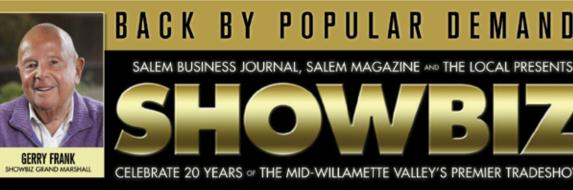


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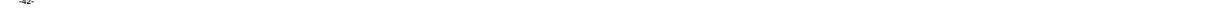


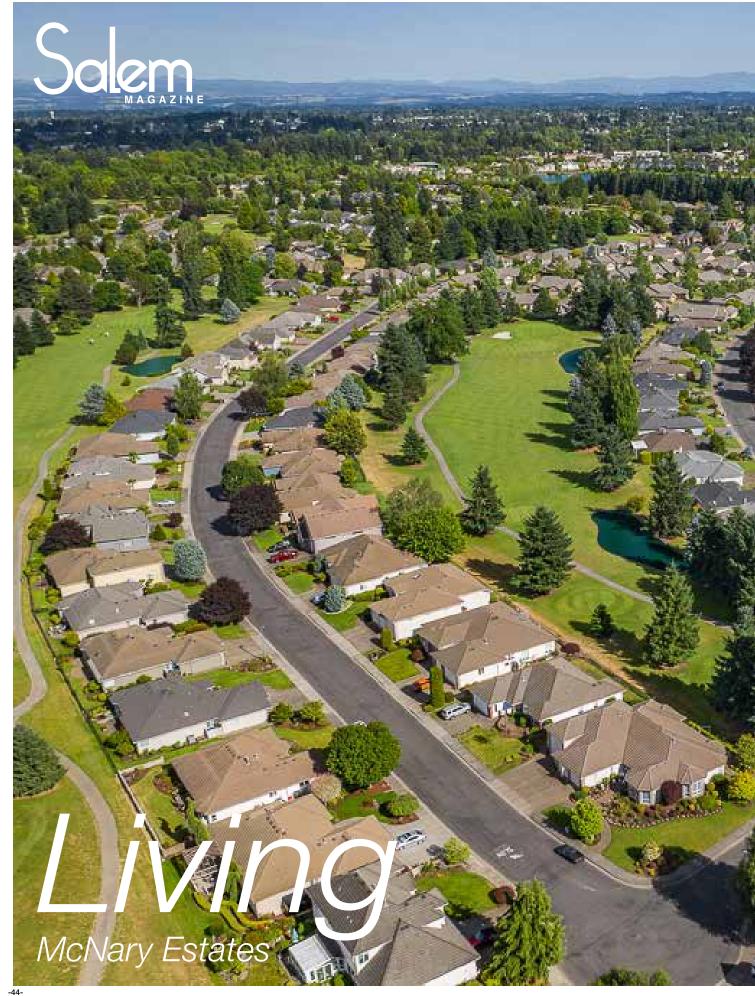








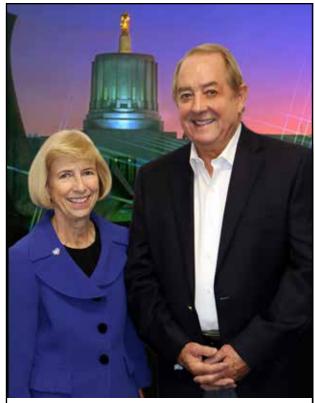














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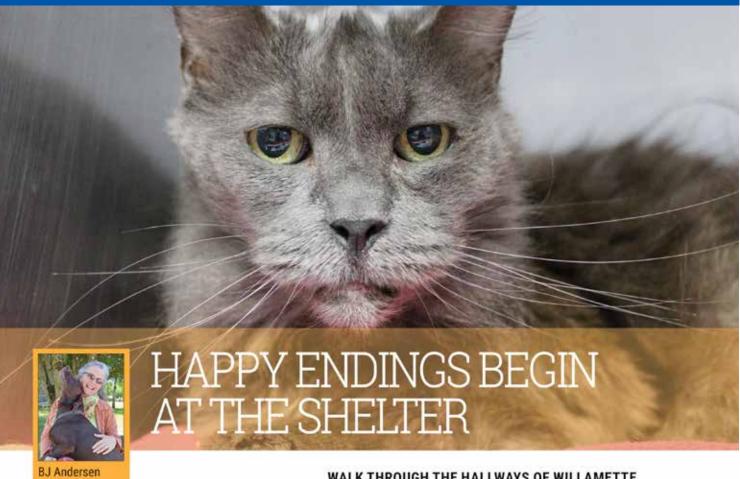


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-48-

BEST OF UNITED: Highlighting Work in the Community





4246 Turner Rd SE Salem, OR 97317

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www.whs4pets.org

WALK THROUGH THE HALLWAYS OF WILLAMETTE HUMANE SOCIETY (WHS) ON ANY GIVEN DAY, AND YOU'LL SEE LOVE STORIES UNFOLDING RIGHT BEFORE YOUR EYES. FROM KIDS PETTING TINY KITTENS, TO YOUNG ADULTS LEARNING TO TRAIN THEIR FIRST DOG, TO VOLUNTEERS HELPING SHY CATS LEARN TO TRUST, LOVE IS ALL AROUND US AT THE SHELTER. THESE ARE JUST TWO OF THE HAPPY ENDINGS WE'VE SEEN RECENTLY.

From Trailer Cat to Beloved Friend

Falkor is about 16 years old, and he came to WHS in July, along with 15 of his siblings. All of these cats had been living in a trailer on a rural property in Salem, and they were cared for by an elderly gentleman who had passed

Falkor was one of the oldest cats in the group, and in addition to a significant flea issue, this guy had terrible teeth. After his dental surgery, he had just one tooth in his mouth.

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NONPROFIT PARTNERS

Despite his challenges, Falkor approached the world with an open heart. He learned to reach a paw out from his kennel and tap passersby to make them stop to pet him. And he never stopped purring when a has also provided Brinx with vaccines, flea person was near.

Falkor found his forever family after waiting for a home for just one month. Now he lives with another WHS senior cat in a very loving home in Salem. This is a truly happy ending, and it's one we're glad we were part of. We're grateful to community members who open their hearts and homes to senior including some adventures out in the animals.

Surrounding a Worried Dog with Support

Brinx is a five-year-old pit bull mix that came to the shelter in July. When he arrived, this pup was simply terrified of men. He flattened himself to the ground at the first sight of a man, and he crawled during his walks, hoping no one would notice him.

During his long stay in the shelter, Brinx has been surrounded by support from staff and volunteers. Our Behavior and Training

Department has taken Brinx through one-on-one confidence-building training sessions. He's learned from with friendly dogs in playgroups. Our medical team treatments, and medications to ease his chronic worry and stress.

Brinx has also been encouraged by our volunteers. Our male volunteers have sat with Brinx for long hours, giving him cheese and other delicious morsels to ease his fears. He's gone on multiple walks, community, and even swim therapy. And every day, he gets lavished with love and attention from our volunteers.

With all of that support, Brinx has been transformed from a worried pup into a bouncy dog with a joyful heart. He may never be a dog for grand adventures, but he will willingly run after a ball, accept pets from men and women, and snuggle up by the fire when the day is done. He's still in the shelter, and we know his family will find him soon. Until then, a generous donor has sponsored Brinx for the rest of his stay.

The Happy Stories Continue

Every day, we're part of happy endings between people and pets in Marion and Polk County. It's work we've done since 1965. WHS is dedicated to establishing, maintaining, and enhancing the bond between companion animals and people of Marion and Polk Counties.

Our core focus is on the animals in our care; we provide sheltering, adoption, medical services, behavioral rehabilitation, and lost pet services for dogs and cats. Our secondary focus is providing community programs to prevent animals from needing our services. Since opening in 2010, our low-cost Spay & Neuter clinic has sterilized over 42,000 animals. In the last fiscal year, WHS adopted out 2.681 animals and was proud to reach a 95 percent combined live release rate for dogs and cats.

We encourage you to visit us, to join our community, and to be part of the work we do here.

JOIN US!

There are plenty of ways to become a part of Willamette Humane Society. You can:

- Adopt! Dogs and cats are always waiting for homes at the shelter. You can see their profiles on our website (www.whs4pets.org), or come to visit with the pets in person.
- Donate. We rely on the generosity of our donors to help us make happy endings possible. Join our Golden Hearts Club program and be part of our sustaining circle of support. Find out more on our website (www.whs4pets.org/join-the-
- golden-hearts-club)
- Volunteer. Can you spare a few hours to help the dogs and cats? We have a variety of volunteer opportunities available. See them on our website (www.whs4pets.org/get-involved/ volunteer)
- Train your dog. We offer many training programs for dogs, and the fees help to support petsat the shelter. Find out
- more at our website (www.whs4pets. org/behavior-and-training)
- Join us at an event. We host events throughout the year for pets and people alike. Walk or run with us on June 2 for the WillaMutt Strut; enjoy cuisine at the Food Truck Frenzy on May 17; or party for the pets on October 26 at our annual Bowser's Boo Bash. Email us at events@whs4pets.org to get invited to all of our events!

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HELPING WOMEN SUCCEED

Moving Forward Towards Success is a women and children's transitional live in program. While living in the program (MF) will assist the participants in learning essential life skills, and exploring a career in working with children. This program is designed to provide a fun, creative, educational training in a safe, supportive, encouraging environment.

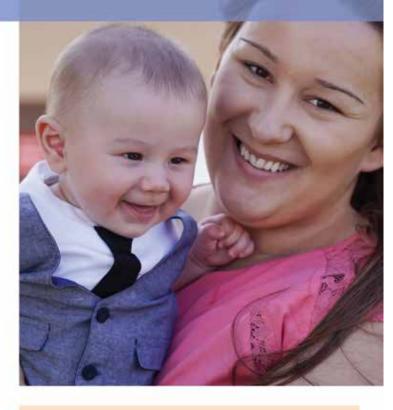
The data in Marion County shows the amount of homeless women has consistently risen. We have learned that homelessness in single family homes with women as the head of household is an on going problem in the state of Oregon. We are working with our community partners in Marion county to help with this on going issue. We believe that offering a safe, stable, and secure place to live before addressing other needs the family helps to encourage positive growth. These women need mentoring, goal setting both personally and financially, and how to run their home when the are ready to move on from the program. There is no task too small when it comes to mentoring these women.

Our homes are based on a Christian family environment. Some of the homes except children. We offer many activities, training, cooking facilities and laundry facilities. As our women gain confidence in their living situation we have found that they become secure in their willingness to learn. Upon coming into the program they are made aware they will have the opportunity to gain needed documentation and certificates in order to achieve gainful employment at the end of a six to nine month time frame. We understand that not every woman will be able to achieve the same success in the same time frame so we have additional helps available on a case by case situation, each family is welcome to stay as long as they continue to work toward being independent and successful.

In part of our endeavors to meet the needs of these women we are hosting a Fund Raiser this July 20, 2019! This is an Pasefika Hawaiian Luau that includes dinner, dancing, and a silent auction with many items to purchase. Just by showing up your name goes into a drawing for a 2 night stay at our own Oregon Gardens which includes entrance to the beautiful Gardens.

For more information on where to buy tickets please visit our website at: https://www.movingforwardtosuccess.org

> MOVING FORWARD TO SUCCESS (503)881-9323 www.movingforwardtosuccess.org



WHO QUALIFIES FOR THE PROGRAM?

- · Single women or women with children
- Participants Able to volunteer approximately 20-25 hours of volunteer work experience, trainings, mentoring, and any other needs Women might have.
- Able to pass criminal back ground per qualifying for state child care program.
- · Work and live in an environment with children/ elderly.

WHAT YOU WILL GAIN:

- · Stable housing
- · Work experience
- · Skills training
- Life mentoring skills
- · Education for financing and budgeting
- · Aid to assist in your journey toward self sufficiency
- Friendship
- And much more...



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